

Company Overview

Climate Media is a full service digital marketing agency with a proven track record of creating success for clients.

- In 2020 we were responsible for generating an average of \$800k revenue per client.
- In 2020 we averaged %168 growth in digital impressions per client.

Some Previous Clients.



Strategic content is the key to directly controlling the success of business marketing efforts.

Every business that intends on meaningful and sustainable growth must integrate a media team to disseminate their message quickly, directly and competitively.

Climate Media specializes in learning your industry to comprehensively tailor marketing content.

In simple terms, we put your business and brand in front of people who need you.

Why Climate Media?

Harness the power of a content centered full service marketing agency as your partner.

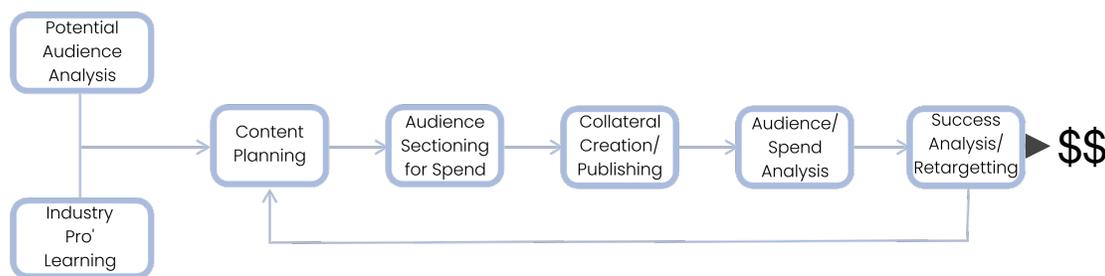
Great content is worthless if it never gets viewed or if it isn't tailored to convert.

Our content gets seen and creates conversion while expanding your brand,

Our creative and stat/data teams work in conjunction optimizing SEO, SEM, web design, email marketing, quality link building, affiliate marketing and integrated online marketing strategies.

We are not just 'content creators', we are proven marketers who understand how high quality content creates conversion.

How does Climate Media do it?



Marketing Dollars = Leads, Brand Expansion, Network Leverage = Revenue

A 60 second case study.

The Problem?
The client attempted their own content centric lead generation on IG with poor results.

We applied trend and audience analysis on the IG platform to build the content planning strategy.
Our client specialized in "difficult" home loans.
We unified audience analysis and pro learning to create highly relevant content.
We published collateral that attracted these consumers as targets.

The unique and well designed content fostered interaction, promoted growth and gave the client a strategic competitive advantage.

Additionally, the client applied a direct ad spend to each selected piece of collateral. For this client specifically, Climate's strategy resulted in an average of twenty inbound and highly motivated leads per collateral post. (Significantly above industry norms).

We repeated this process resulting in a synergistic lead gen practice that also expanded the brand and covered spend while allowing the client the perks of a full media machine.

Their spend was 5% of the revenue they generated.
This client closed 25% of leads per post. (Again, significantly above industry norms).